

EST.  1881

# KEEGANS

BEERS • WINES • SPIRITS • SOFT DRINKS

MARCH & APRIL 2025

INTRO  
DEAL

  
**REBEL  
IPA**

THE KING IS IN SESSION

Tiny  
Rebel

**CLWB  
TROPICA**

TROPICAL, WHATEVER  
THE WEATHER

Tiny  
Rebel  
**REBEL  
IPA**  
SESSION IPA  
4.3%



4.3%  
ABV



Tiny  
Rebel  
**CLWB  
TROPICA**  
TROPICAL IPA  
5%



5%  
ABV



**Install Rebel IPA or Clwb Tropica and get:**

- 1 x 30L for free and another 1 x 30L after 13 weeks\*
- POS Kit including NEW BRANDED HANDLE

\*MUST DO A MINIMUM OF 1x30L PER WEEK FOR 13 WEEKS

EMAIL SALES@TINYREBEL.CO.UK TO ORDER TODAY



T. 01407 762333

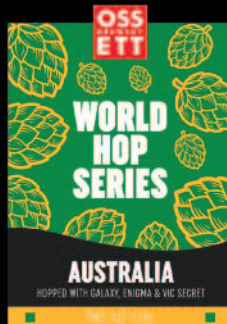
enquiries@josephkeegan.co.uk | josephkeegan.co.uk | jamesfearonwines.co.uk



## CORE RANGE



SUPPORTING POS & GLASSWARE ALSO AVAILABLE UPON REQUEST  
**AVAILABLE MARCH / APRIL**



**AVAILABLE MARCH**



**AVAILABLE APRIL**



# BUY 2 CASKS FROM BELOW AND GET A 70CL OF SMIRNOFF FREE

Ask your account manager for more details.



[www.keystonebrewinggroup.co.uk](http://www.keystonebrewinggroup.co.uk)



— ESTD  2017 —

# GLEN AFFRIC

—★BREWERY★—

An award-winning craft brewery producing an eclectic range of beers for the modern palate



Brewing award-winning beers since 2017



[glenaffricbrewery.com](http://glenaffricbrewery.com)





# KICK OFF THE NEW SEASON WITH ABK

## FREE KEG ON INSTALL\*

POS AND GLASSWARE INCLUDED

\*AVAILABLE ON 5% HELL AND 4.2% PILSNER



FOR ADDITIONAL SUPPORT AND THE CHANCE TO WIN TICKETS AND MERCHANDISE FOR YOUR ACCOUNT, CONTACT [SALES@ROKITDRINKS.CO.UK](mailto:SALES@ROKITDRINKS.CO.UK)

### OVER 700 YEARS OF BAVARIAN PERFECTION

MULTI-AWARD WINNING,  
TRULY IMPORTED,  
AUTHENTIC BAVARIAN LAGER,  
SINCE 1308

CALL THE WIGAN BEER COMPANY ON 01942 821711  
OR EMAIL: [ENQUIRIES@WIGANBEER.CO.UK](mailto:ENQUIRIES@WIGANBEER.CO.UK)







**ROSA BLANCA**  
MALLORCA 1927

# Install Rosa Blanca and receive a Complimentary Keg



OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL ROSA BLANCA ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY ROSA BLANCA KEG AND A SET OF NEW GLASSWARE. OFFER AVAILABLE IN 2025 BROCHURE ONLY. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND. SET OUR





**SNOWDON  
CRAFT**  
- BEER -

**AVAILABLE  
HERE**



**FREE  
STOCK  
BUNDLE  
WORTH £1000+**

**ON INSTALL OF COCA-COLA POSTMIX**

**FREE STOCK BUNDLE INCLUDES:**

- 24 X 330ML GLASS COCA-COLA CLASSIC
- 24 X 330ML GLASS COCA-COLA ZERO SUGAR
- 24 X 330ML GLASS DIET COKE
- 24 X 200ML GLASS SCHWEPPE'S TONIC
- 24 X 200ML GLASS SCHWEPPE'S SLIMLINE TONIC
- 24 X 275ML GLASS APPLÉTISER
- 24 X 330ML CAN OASIS SUMMER FRUITS
- 24 X 330ML CAN OASIS EXOTIC FRUITS NO ADDED SUGAR
- 7L COCA-COLA ZERO SUGAR BAG IN BOX
- 7L DIET COKE BAG IN BOX
- 7L SCHWEPPE'S LEMONADE BAG IN BOX

*Coca-Cola*  
ORIGINAL  
TASTE  
IS THE **NO1**  
DRAUGHT COLA  
BRAND IN GB ON  
PREMISE &  
GROWING\*

*Schweppes*  
IS THE **NO1**  
DRAUGHT  
LEMONADE  
BRAND IN GB  
ON PREMISE\*\*



**PLEASE CONTACT: [POSTMIXENQUIRIES@CCEP.COM](mailto:POSTMIXENQUIRIES@CCEP.COM)**



**MyCCEP**  
my.ccep.com

\*CGA GB on Premise Draught data MAT Value 31.05.24 \*\* CGA GB on Premise Draught MAT Value 31.05.24 © 2025 All rights reserved. All brands are a registered trademark of their respective owners. While stocks last



BREWDOG

# THE EAGLE HAS LANDED

THE FASTEST GROWING CRAFT BEER IN THE UK

⚡ ORDER NOW ⚡

★  
**£89.99**  
FOR A 30L KEG  
★





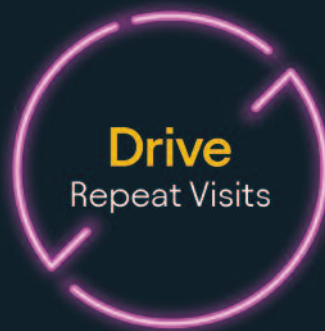
# BIGGER, BOLDER, **BETTER**

THE **NEW BBG** X **TNT DEAL** IS NOW LIVE!

Sign up today and begin unlocking **exclusive discounts** on your TNT Sports monthly subscription.

YOU CAN ALSO QUALIFY FOR

One of our **annual cashback kickers** up to the value of £2000, based on the volume of BBG draught beer you sell.



Contact your BBG sales rep to find out more



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MALAGUENA Y EXQUISITA  
**VICTORIA  
MÁLAGA**  
CERVEZA DESDE 1928

# INSTALL VICTORIA MÁLAGA AND RECEIVE A COMPLIMENTARY KEG



OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL VICTORIA MÁLAGA ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY VICTORIA MÁLAGA KEG AND A SET OF NEW GLASSWARE. OFFER VALID FROM MAY TO JUNE 2025. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH



# ALPACA LYPSE

SALT

RECEIVE UP TO  
**4 FREE KEGS\***  
WHEN YOU INSTALL  
ALPACALYPSE



**NEW**

**4.3% SESSION IPA**

Alpacalypse uses American hops to create a crushable modern hazy pale ale with a citrus aroma, subtle tropical flavour and a gentle bitterness, delivering a light and refreshing finish.

be **drinkaware**.co.uk

\*2 free kegs on install, plus 2 free kegs after 13 weeks with minimum 8 kegs purchased. Valid until 30th April 2025.



# WEETWOOD

CHESHIRE'S BREWERY & DISTILLERY

MULTI AWARD-WINNING

EXCITING THE SENSES WITH PREMIUM QUALITY BEER



CHESTNUT BROWN  
CLASSIC BEST BITTER



BLONDE SESSION BEER  
SMOOTH & EASY DRINKING



DEEP GOLD  
REFRESHING, CITRUSY



DEEP CHESTNUT  
COMPLEX, PREMIUM ALE



PALE GOLD  
HOPPY, CRISP, SATISFYING



DEEP GOLD  
VIBRANT, TROPICAL FRUIT

**BUY 2x9's** GET A FREE BOTTLE OF WEETWOOD RASPBERRY GIN  
MULTIPLE DEALS AVAILABLE





BUDWEISER  
*Budvar*

**DISCOVER THE  
NATIONAL BREWERY OF  
THE CZECH REPUBLIC**

*Greetings*  
FROM THE  
REPUBLIC  
OF BEER



**BUY 1 KEG,  
RECEIVE THE 2ND FREE  
UPON INSTALL**

T&Cs: FOR NEW STOCKISTS. MAXIMUM 1 DEAL PER CUSTOMER. OUTLET MUST AGREE TO STOCK FOR AT LEAST 3 MONTHS. SUBJECT TO AVAILABILITY AND WHILST STOCKS LAST. CONTACT YOUR ACCOUNT MANAGER FOR DETAILS.

BUDWEISERBUDVAR.COM

**BUY ANY 5 CASES,  
GET  
£10  
OFF YOUR ORDER**

Scan this QR to order additional branded print POS and digital assets

ENJOY RESPONSIBLY

\*Buy any 5 cases of 24x330ml Moretti NRB, 24x330ml Heineken NRB, 24x330ml Heineken 0.0 NRB, 24x330ml Sol NRB, or 12x550ml Newcastle Brown Ale NRB, and receive £10 off your order. Subject to availability while stocks last. Offer available throughout April.

be [drinkaware.co.uk](http://drinkaware.co.uk)



# MOUNTAIN COLD REFRESHMENT

THE #1 PREMIUM 4% BRAND  
IN THE ON-TRADE\*

£2 OFF A CASE  
24 X 330ML NRB



**Coors**  
KEEP IT FRESH™

Contact your local representative for more information.  
Promotion Valid 01/03/2025-30/04/2025.

BREWED IN THE UK |   

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

\*Source: CGA Data P10 2022 (52 Weeks Ending 8/10/2022).



# Enjoy the 330<sup>ml</sup> 24 pack at a *special* price



£21.99

**Mahou**



MADRID SINCE 1890

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/03/2025 to 30/04/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd ECAA 1EN. ©2025 AB InBev UK Limited, all rights reserved.



**PURCHASE 3 X 11G**  
**FROM MOLSON COORS**  
**PREMIUM RANGE AND GET**  
**70CL**  
**BLACK COW**  
**FREE**

Madri • Pravha • Staropramen • Blue Moon • Aspell



**MOLSON COORS** beverage company

One deal per customer per month.  
Contact your local representative for more information.  
Promotion Valid 01/03/2025-30/04/2025.

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# BE MATCH READY!

THE UK'S  
**NO.1**  
LAGER



WIN A CARLING LOCAL LEGENDS EVENING  
BUY A KEG OF CARLING, WIN A CHANCE FOR A  
LOCAL LEGENDS EVENING

T&C's applicable. Contact your local representative for more information.  
Promotion Valid 01/03/2025-30/04/2025.

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# BIG DROP BREWING® CO.



**BUY 6 CASES OF CANS  
GET 1 CASE FREE**

Ask your account manager for more details.



**BUY A 30L KEG  
AND GET 2 FREE  
CASES OF BOTTLES**

Ask your account manager for more details.

# BIG DROP BREWING® CO.

**BEER SO GOOD...  
YOU WON'T MISS  
THE ALCOHOL**



## PARADISO CITRA IPA

## REEF POINT CRAFT LAGER

## PINE TRAIL PALE ALE

## GALACTIC MILK STOUT

## POOLSIDE DDH IPA

ABV 0.5%	STYLE IPA	CP/POINTS 11 PER 100ML	COLOUR GOLD
HOPS CHINOOK, CASCADE, SIMCOE, CITRA & COLUMBUS			
GLUTEN-FREE & VEGAN-FRIENDLY			
AVAILABILITY 12 X 330ML CAN / 30L KEG			
This IPA radiates citrus from the moment you pour it to the second you finish that last sip with a satisfied sigh. The bright, sharp twist of bitterness on the end means you won't be able to get it back for some time.			

ABV 0.5%	STYLE LAGER	CP/POINTS 13 PER 100ML	COLOUR PALE GOLD
HOPS HALLERTAU HERBSBRUCKER			
GLUTEN-FREE & VEGAN-FRIENDLY			
AVAILABILITY 12 X 330ML CAN / 30L KEG			
An eminent golden ray of sunshine, it's a malty forward offering brings a soft, honey aroma and a natural malty backbone, balanced with a gentle bitterness from the traditional noble hops and a delicate spilling wall of citrus from the new world addition.			

ABV 0.5%	STYLE PALE ALE	CP/POINTS 61 PER 100ML	COLOUR GOLD
HOPS MAGNUM, MOSAIC & AMARILLO			
GLUTEN-FREE			
AVAILABILITY 12 X 330ML CAN / 30L KEG			
Alcohol-free Pale Ale. A delight for the senses, this beer delivers on all levels. Ripe fruit aromas are interwoven on your nose, with a light and luscious citrus bite on the palate and a balanced but obvious bitterness to finish.			

ABV 0.5%	STYLE MILK STOUT	CP/POINTS 102 PER 100ML	COLOUR BLACK
HOPS BRAMBLING CROSS			
GLUTEN-FREE			
AVAILABILITY 12 X 330ML CAN			
Alcohol-free Stout. Forget the notion this is a beer style that has lost its day. Instead, think of it as honeycombs covered in chocolate, because that's exactly what it tastes like: rich, unctuous and an absolutely decadent treat of a beer.			

ABV 0.5%	STYLE IPA	CP/POINTS 92 PER 100ML	COLOUR GOLD
HOPS AZACCA, CHINOOK, MOSAIC AND MOTUEKA			
GLUTEN-FREE			
AVAILABILITY 12 X 330ML CAN / 30L KEG			
A classic hop-leaf that uses tropical flavors to recreate the intensity of a double IPA. The fantastic blend of US hops combine to give pineapple, citrus, pine and stone that comes underpinned by a pine and herbaceous flavor - topped off with an unexpected sting of orange - to make this the ultimate summer thirst quencher.			



**NUEVO  
NEW**

LAUNCH PRICE  
**£16.99**

PER CASE  
24 x 330ml NRB

**EXCEPCIONAL TASTE  
ZERO ALCOHOL**

Promotion valid 1st March - 30th April 2025.

**BREWED IN THE UK**  
be [drinkaware.co.uk](http://drinkaware.co.uk)







**Corona**  
Cero

**0.0%**  
**ALCOHOL**  
BREWED WITH  
**100% NATURAL INGREDIENTS\***



**CORONA CERO 24 X 330ML**  
**SPECIAL PRICE £14.99**

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/03/2025 to 30/04/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved. \*CO2 added after brewing.

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# WIN A THATCHERS CIDER GARDEN

Worth £10,000!

Install any draught Thatchers brand for your chance to win.



RECEIVE A FREE OF CHARGE KEG WITH EVERY NEW DRAUGHT INSTALL

We're giving away 3 Thatchers Cider Gardens worth £10,000 each. To enter, install any Thatchers draught cider before 30/04/2025 from participating wholesalers. Every new install will receive a free 50 litre keg free of charge. For full terms and conditions visit [www.thatcherscider.co.uk/pub-garden-makeover/](http://www.thatcherscider.co.uk/pub-garden-makeover/)



BUY ANY 5  
CASES, GET

£10\*

OFF YOUR  
ORDER



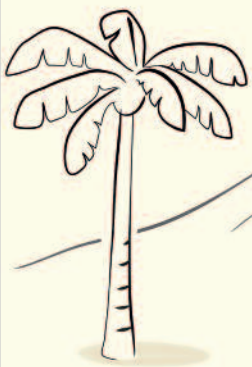
Scan this QR to order  
additional branded print POS  
and digital assets

ENJOY RESPONSIBLY

\*Buy any 5 cases of 12x500ml Strongbow Strawberry NRB, 12x500ml Inch's Medium Apple NRB, 12x500ml Old Mout Berries & Cherries NRB, 12x500ml Old Mout Kiwi & Lime NRB, 12x500ml Old Mout Pineapple & Raspberry NRB, and receive £10 off your order. Subject to availability while stocks last. Offer available throughout April.

be [drinkaware.co.uk](http://drinkaware.co.uk)

SHAKE YOUR FRUITY  
SPECIAL PRICE:  
£19.75 PER CASE



Scan this QR to order  
additional branded print POS  
and digital assets

OFFER AVAILABLE ON 12X500ML OLD MOUT BERRIES & CHERRIES NRB, 12X500ML OLD MOUT KIWI & LIME NRB, 12X500ML OLD MOUT PINEAPPLE & RASPBERRY NRB THROUGHOUT MARCH.

OLD  
MOUT  
CIDER

ENJOY RESPONSIBLY  
be [drinkaware.co.uk](http://drinkaware.co.uk)

T 01407 762333 EMAIL [ENQUIRIES@JOSEPHKEEGAN.CO.UK](mailto:ENQUIRIES@JOSEPHKEEGAN.CO.UK)



be [drinkaware.co.uk](http://drinkaware.co.uk)

**ADD SOME**  
**ZING!**  
**TO YOUR**  
**FRIDGE!**

**HOOCH**

\*OFFER VALID FROM 1ST MARCH TO 30TH APRIL 2025. OFFER AVAILABLE ACROSS HOOCH 24 X 440ML RANGE STOCKED. WHILE STOCKS LAST.



**£5 OFF**  
**PER CASE\***



**#OUTRAGEOUSLY REFRESHING**

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**WE BRING THE**  
**FLAVOUR**  
**WITH THE BEST CASH ROS**  
**FLAVOUR SORTED. PARTY STARTED.**



**FREE CASE OF KICK ENERGY**  
**WHEN YOU BUY ANY 3 CASES OF VK\***

FOR POS SUPPORT CONTACT: [sales@globalbrands.co.uk](mailto:sales@globalbrands.co.uk)

\*Offer valid from 1st March to 30th April 2025. Offer available across full VK 24x275ml NRB range stocked. Free item applies to Kick Energy 24x250ml cans. While stocks last. \*\*CGA MAT p12 24.





# CORKY'S<sup>®</sup> FREE BOTTLE WHEN YOU BUY 4\*



  
ALWAYS ON  
BESPOKE POS

  
UNRIVALLED  
EVENT SUPPORT

  
PERFECT FOR  
SHOTS, BOMBS & COCKTAILS

  
BACK BAR  
STAND OUT

For Cocktails, Menus, POS & More, contact: [sales@globalbrands.co.uk](mailto:sales@globalbrands.co.uk)

\*Offer valid from 1st March 2025 to 30th April 2025. Offer applies to Corkys 70cl range stocked. While stocks last.

GIVE IT A **SHOT**



## 'BABY LAGER

LICOR 43  
+ CREAM  
LIQUEUR

## TASTES BETTER TOGETHER

BUY 2 X LICOR 43 70CL  
AND RECEIVE 12 X BABY  
LAGER GLASSES FREE

-  Take Licor43 and our signature Baby Lager glass
-  Fill the bottom with golden Licor 43
-  Top with Cream Liqueur and enjoy!

6 in 10 Gen Z want 'baby' versions  
of their favourite alcoholic drink\*



**BUY 5 BOTTLES OF  
KAHLÚA AND  
GET 1 BOTTLE  
FREE**



**KAHLÚA**  
STIR UP

**ENJOY RESPONSIBLY**  
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CGAOPMSData09/09/23MATTY





**SERVE PREMIUM DRINKS  
WITH NO EXPERIENCE**

**BUY 4 CASES GET 1 FREE\***

**ACROSS THE FULL RANGE**

**A MULTI AWARD-WINNING  
RTD COCKTAIL BRAND**

**MADE WITH NATURAL  
INGREDIENTS AND  
PREMIUM SPIRITS**

**VEGAN AND  
GLUTEN-FREE**

**POS SUPPORT WITH  
FIRST ORDER**

**175ML 10% ABV  
SINGLE SERVE  
BOTTLED COCKTAILS**



**WWW.TAPPD.CO.UK**

\* Case = 12 x 175ml single flavour cases



# Just Add Spirit



We've distilled 100 years of cocktail expertise into our newest range: MONIN Cocktail Mixers. Designed for maximum taste and minimum effort, they are a time, space, cost and effort-saving solution to serving premium cocktails with speed and consistency.

Create 3 classic cocktails: Mojito, Piña Colada and Margarita. Just add spirit and shake and you'll serve delicious cocktails every time.

**BEST-SELLING COCKTAILS  
LONG AMBIENT SHELF-LIFE  
CONSISTENT QUALITY  
TIME-SAVING  
NATURAL FLAVOURS & COLOURS**

**MONIN®**

DRINK RESPONSIBLY - SERVING SUGGESTION

## A FRESH TAKE ON TEQUILA!



FRESH, FRUITY FLAVOURS!



NO SALT, NO LIME, JUST GREAT TASTE!



URNS SCEPTICS INTO BELIEVERS!

**TAKE**  
TEQUILA

For POS support, contact:  
[sales@globalbrands.co.uk](mailto:sales@globalbrands.co.uk)

\*Offer valid from 1st March to 30th April 2025. Offer available across Take Tequila 70cl range stocked. While stocks last.

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**NEW**

**£16.99\***  
PER BOTTLE  
PROMO PRICE



**NO.1**  
FASTEST  
GROWING  
SPIRIT  
CATEGORY\*\*

**1 MILLION**  
PEOPLE CONVERT  
TO VEGANISM  
EVERY YEAR\*\*

**PLANT  
BASED**



**LUSTRE**  
PLANT BASED CREAM LIQUEURS

**BUY 3 & GET  
1 FREE\***  
**TASTE  
THE TRIO**

\*Offer valid from 1st March to 30th April 2025. Offer applies to Lustre 70cl range. While stocks last.

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**BUY 2 70CL BOTTLES FROM THE RANGE  
AND GET 6 TWISTED SHOT GLASSES FREE**



**NUTS AND ROSES**  
TEQUILA ROSE  
&  
SHEEP DOG

**RED HOT**  
TEQUILA ROSE  
&  
FIREBALL

**HOT DOG**  
SHEEP DOG  
&  
FIREBALL

Includes the full Antica Sambuca Range

**SAZERAC**  
UNITED KINGDOM

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# NEW FROM THE UK'S MOST LOVED GIN RANGE\*

## WHITLEY NEILL JAPANESE YUZU & WHITE STRAWBERRY GIN

Sweet, fresh white strawberries,  
balanced by the vibrant citrus notes of yuzu



LAUNCH  
PRICE  
**£18.99**  
PER BOTTLE\*

Try in a spritz  
with soda,  
prosecco, mint  
and fresh  
strawberries



WHITLEY NEILL GIN  
MAKE *the* OCCASION

[whitleyneill.com](http://whitleyneill.com) @whitleyneillgin

\*While stocks last. Bottle: 70cl. Not to be used in conjunction with any other Whitley Neill Gin offer.

Savanta BrandVue: 2024

[be.drinkaware.co.uk](http://be.drinkaware.co.uk)

# PENDERYN

DISTILLERY



Award winning  
Whiskies and Spirits  
from Wales to the World...

[www.penderyn.wales](http://www.penderyn.wales)





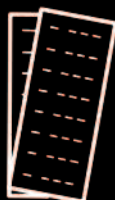
**BUY  
2X JACK DANIEL'S 70CL AND  
1X JACK DANIEL'S HONEY  
AND RECEIVE A  
FREE POS KIT**



**12X  
GLASSES**



**1X  
CHALKBOARD**



**2X  
BAR  
RUNNERS**



**PLEASE DRINK RESPONSIBLY**

JACK DANIEL'S AND OLD NO.7 ARE REGISTERED TRADEMARKS. ©2025 JACK DANIEL'S. ALL RIGHTS RESERVED. ONE DEAL PER CUSTOMER, WHILE STOCKS LAST, DEAL INCLUDES JACK DANIEL'S TENNESSEE WHISKEY 70CL AND JACK DANIEL'S TENNESSEE HONEY 70CL.





# ADVENTUROUS SPIRIT. BOTTLED.

**SAVE £5.00 PER BOTTLE\***

OUR AWARD WINNING SCOTTISH DRY GIN IS MADE WITH 11 UNIQUE BOTANICALS FOR A VERSATILE FLAVOUR PROFILE.

Crisp juniper, fresh citrus, aromatic spice, and a touch of sweetness from locally foraged blackberries.



**SCAN HERE TO DISCOVER OUR ADVENTUROUS SERVES.**

@BENLOMONDGIN BENLOMONDGIN.COM  
\*BOTTLE OF BEN LOMOND GIN 70CL

be**drinkaware**.co.uk



# GOLDEN TIMES FOR LOCH LOMOND

**£5.00 OFF**

ANY OF OUR AWARD-WINNING LOCH LOMOND WHISKY 70CL



**EXPLORE THE SPIRIT WITHIN.**

WWW.LOCHLOMONDWHISKIES.COM be**drinkaware**.co.uk







WHITLEY NEILL  
GIN



BUY ANY 5 FROM THE FEATURED RANGES,  
RECEIVE A WHITLEY NEILL  
DISTILLER'S CUT LONDON DRY GIN

FREE\*



\* Whitley Neill Range: Distiller's Cut London Dry, Rhubarb & Ginger, Raspberry, Blood Orange, Black Cherry, Japanese Yuzu & White Strawberry. Dead Man's Fingers Range: Spiced Rum, Cherry, Pineapple, Passion Fruit, Coconut, Strawberry Tequila Cream Liqueur, Mango Tequila Cream Liqueur, Raspberry Rum Cream Liqueur, Blue Raspberry Tequila Cream Liqueur, Black Cherry Tequila Cream Liqueur. FOC 1x70cl Whitley Neill Distiller's Cut London Dry Gin. Available while stocks last. All bottles 70cl. [be.drinkaware.co.uk](http://be.drinkaware.co.uk)

Save £1.00 on 200ml Coke or Schweppes Mixers / Juices

Your perfect mix  
to create perfect  
moments



NEW  
Flavour

Tonic Water  
is a favourable  
Mixer with  
78.35%  
value share  
of the on-premise  
Mixer sector in GB\*

Coca-Cola  
Zero Sugar is the  
fastest growing  
Light Cola Brand  
in GB Pubs  
in value (£)\*\*

Coca-Cola & Schweppes Classic 200ml

Contact your account manager for more information

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\*Source: CGA, GB On-Premise, Mixer Sector, Value % Share of Mixers, MAT to 31/03/18  
\*\*Source: CGA, GB Pubs (Food + Wet Lev), Cola Brands, Value Sales and Value % Chgs - FY, MAT to 31/03/18



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**NEW**  
CAN FORMAT



**BUY 2 X CASES OF  
OASIS, RECEIVE A  
BOX OF GLASSES**



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trademark of European Refreshments.  
Available whilst stocks last.

**FREE  
CASE**

when you buy 4  
cases of mixers



Find your  
flavour

\*Offer valid from 1st March to 30th April 2025. Offer available  
across Franklin & Sons 24x200ml range. Free item applies to  
Franklin & Sons Pink Grapefruit Soda. While stocks last.



**FRANKLIN  
LONDON 1886  
& SONS LTD**

TONICS, SODAS & SOFT DRINKS





# TRUE Brit.

MIXING CLASSICS SINCE 1938

**£3.00**  
OFF PER CASE



T&Cs apply. Deal runs from 1st March - 30th April 2025. Qualifying range includes: Britvic Cordial Orange, Blackcurrant, Lime. 1L PET. \*GB 18+ only. 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit [sensationaldrinks.com](https://sensationaldrinks.com) for full terms and details. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



# £2.50 OFF

## per case



MADE WITH REAL FRUIT  
NO ADDED SUGAR

ROBINSONS  
**Fruit Shoot**

Deal runs from 1st March - 30th April 2025. Qualifying range includes Fruit Shoot Apple & Blackcurrant / Orange / Summer Fruits 275ml PET. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ. Contains naturally occurring sugars and 8% fruit juice from concentrate.



# £3 OFF

PER CASE



T&Cs apply. Deal runs from 1st March - 30th April 2025. Qualifying range includes: Pepsi Max, Diet, Next and 7UP Zero 330ml MB. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



# TRUE Brit.

MIXING CLASSICS SINCE 1938

**£2.00**  
OFF PER CASE



T&Cs apply. Deal runs from 1st March - 30th April 2025. Qualifying range includes: Britvic Orange/ Pineapple/ Tomato/ Cranberry 200ml. NRB. \*GB 18+ only. 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit [sensationaldrinks.com](https://sensationaldrinks.com) for full terms and details. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



Scan the QR code for:

**FREE POS kits, product trials, expert advice, trade support and more.**

**BRITVIC**  
**SENSATIONAL DRINKS**

Visual Purposes only. Subject to availability. Max 1 of each POS kit and 1 case of Pepsi Max 330ml cans x24 per outlet. NPN. Registration & email address required. Visit [Sensationaldrinks.com](https://Sensationaldrinks.com) for Terms and Details. Promoter: Britvic Soft Drinks.





# BUY 4 CASES, GET A FREE CASE OF TONIC

T&Cs apply: Deal runs from 1st March – 30th April 2025. Qualifying range includes Britvic Tonic, Ginger Beer, Low Cal Bitter Lemon, Low Cal Tonic, Ginger Ale, Soda Water, Pepsi Max, Pepsi Diet 200ml NRB x24. Free case is Britvic Tonic water or Low Cal Tonic 200ml NRB x24. While stocks last. Promoter: Britvic Soft Drinks. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



**FREE GLASSWARE**  
CLAIM A FREE CASE OF GLASSWARE  
WHEN YOU REGISTER AT  
**SENSATIONALDRINKS.COM**







FREE CASE OF  
**J20 ORANGE &  
PASSIONFRUIT**

WHEN YOU BUY  
**ANY 4 CASES**  
FROM THE J20 RANGE!



**KEEP IT  
JUICY**

T&Cs apply: Deal runs from 1st March – 30th April 2025. Three deals per customer per week. Qualifying range includes J20 Orange & Passionfruit, Apple & Raspberry, Apple & Mango, Blackberry & Dragon Fruit, 275ml NRB. Free case is J20 Orange & Passionfruit 275ml NRB x24. While stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ



# Great Taste. Zero Sugar.

SAVE £3.00

Coca-Cola  
Zero Sugar is the  
fastest growing  
Light Cola Brand  
in GB Pubs  
in value (£)\*



Coca-Cola Zero Sugar 330ml glass bottle

Contact your account manager  
for more information



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\*Source: CGA, GB Pubs (Food + Wet Led), Cola Brands, Value Sales and Value % Chg vs. PY, MAT to P8 31/08/24





# CLAIM £1000 STOCK BUNDLE

## WHEN YOU INSTALL PEPSI DISPENSE\*

**PEPSI MAX HAS THE HIGHEST ROS OF ANY SUGAR FREE DISPENSE COLAS ACROSS LICENSED\*\***



**PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE OR SCAN THE QR CODE TO REGISTER YOUR INTEREST**

T&Cs: Free stock bundle includes 4 x BiBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirt. \*Based on retail value of 4 free BiBs (92.38 serves x 4 BiB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £90). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a Pepsi Max Dispense unit contract and installed. 4x FREE BiBs are given during installation, the remaining items can be claimed by clicking the link provided on your welcome email from sensational.drinks; registration & a valid email address is required. Please refer to your dispense contract for full Terms and Details. \*\*Sourced as CGA Foodservice & Licence report MAT 1 to 30.12.23 | Total Out Of Home | Britvic defined categories Sugar Free Colas. Promotor: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



## Spring has sprung!

Along with the warmer weather and lighter evenings come two proseccos to fizz up your spring.

Our dedicated fine wine division holds an extensive range of quality fine wines from around the world.

### Brilla Prosecco Rosé

Italy

Pale pink and elegant on the nose with a lively and persistent mousse of ripe cherry, red berry, lemon-lime zest notes.

### La Fornarina Prosecco DOC Millesimato

Puglia, Italy

Quite a pale colour but with pretty aromas of watermelon and nectarine along with some violets and lots of really ripe, juicy pear notes. Very fruity and approachable.



SPRING DEAL  
BUY 12 BOTTLES  
GET 1 FREE!

## Italy

### Arcano Pinot Grigio

Notes of green apple, lemon peel and white flowers. Very fresh, tight and tangy with crisp acidity on the finish.



### Pinot Grigio Rosé

Aromas and flavours of lemons, rosehip and ripe raspberries. Nicely balanced with zesty, crunchy citrus acidity.

### Preciso Primitivo

Aromas of cherries, raspberries and currants. Oak ageing adds a pleasant toasty, spicy character. Full bodied with flavours of dried fruit, slight raisin character, plums, damsons, garrigue and a hint of spice. A rich and full finish, with good, sweet fruit flavours balanced with zesty, crunchy citrus acidity.



### Colori D'Italia Pinot Grigio

Structured, fragrant and fruity wine. On the nose it offers floral sensations that recall the scent of acacia blossom, along with pear-like hints. Easy drinking, fresh and intense with an excellent balance.



## France

### Les Argelières Viognier

Bright yellow with green hues, apricot and mango aromas mixed with a whiff of rose petals and almonds. A juicy palate with herbal hints and a lingering finish.



### Les Argelières Pinot Noir

Glossy garnet red in the glass. On the nose there are aromas of raspberry and cherry with subtle smoky and peppery hints. Fruity, elegant and well-balanced on the palate with a silky long finish.



## Patagonia

### Alpataco Chardonnay

Strong citrus aroma notes of tropical and stone fruit and a flinty streak of minerality. Integrated oak gives vanilla and adds body.



SPRING DEAL ON WINES | BUY 12 BOTTLES, GET 1 BOTTLE FREE!





**Buy 11 bottles  
& get 1 free\***  
(6 x 75cl)



**£1 off a case\***  
(20cl)



**Buy 7 cases  
& get 1 free\***  
(12 x 187ml)



**The Jack Rabbit Wine Club**  
Making stocking our wines even  
more satisfying and rewarding.  
Join the Club Today

\*Offer valid between March & April 2025.  
All while stocks last. be [drinkaware.co.uk](http://drinkaware.co.uk)

THE  
PUBLICAN'S  
CHOICE  
UK'S NO.1  
ON TRADE STILL WINE BRAND



**SPRING DEAL ON WINES | BUY 12 BOTTLES, GET 1 BOTTLE FREE!**

**Australia** 

**Anglesey Chardonnay**

A stylish full bodied dry white full of fruit flavours, well balanced and not over oaked.



**Shiraz**

Deep purple in colour, full bodied and opulent. Aromas and flavours of jammy black fruit, hints of white pepper, even a snatch of eucalyptus.

**Landings Chardonnay**

A very refreshing white wine with lively citrus fruit characteristics and crisp, fresh acidity.



**Shiraz**

Blackcurrant and plum fruit flavours together with a tantalising hint of spice and soft yet integrated tannins.

**Don't Tell Gary Shiraz**

The DTG Shiraz is a beautiful dark garnet colour with black cherry, blueberry and mixed spice on the nose. Hints of pepper and soft oak spice are beautifully integrated with blackberry fruits and medium bodied silky tannins.



**New Zealand** 

**Neptune Point Sauvignon Blanc**

Pure, flavourful, intense and well-structured with aromas and flavours of passion fruit and grass.



**Pinot Noir**

Medium depth of colour with attractive spicy berry and bramble fruits along with black cherries.

**NGARU Sauvignon Blanc**

Lovely fruity and aromatic wine with notes of citrus, gooseberry and a subtle vanilla touch.



**Tananga Sauvignon Blanc**

Crunchy green fruits, bell pepper, grass and gooseberry with tomato leaf and more tropical notes underneath of passion fruit.



**KEEGANS**  
BEERS • WINES • SPIRITS • SOFT DRINKS



**Call us to place your order on 01407 762333**

Centenary Buildings | Cleveland Avenue, Holyhead | Isle of Anglesey LL65 2LB

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Sales Representatives: Lynn Tinsley 07787 516 693 | Phil Stephenson 07493 851 356 | Neil Poynton 07919 174 181

**Terms and Conditions**

- 1) All offers are available from 1st March to 30th April 2025 unless otherwise stated and are subject to regional availability.
- 2) All offers are exclusive of VAT.
- 3) We will not accept orders where they would breach a beer tie or other contracts that the buyer holds with a third party.
- 4) This brochure is not intended as an inducement to breach any contract which may exist between a tenant & their landlord to purchase beers or any other products. In such cases only those products, which are excluded from such agreements, should be considered.
- 5) We treat the buyer placing an order with us as the buyer's confirmation that there is no such tie.
- 6) All prices featured may be subject to a duty increase.
- 7) Errors & Omissions Excepted.